

SPRING '12
COURSEEntrepreneurship and Global Trade
06T:152

This course is for anyone with an interest in global trade, including students at the community college or university level.

Based on information from James F. Foley's book, "The Global Entrepreneur: Taking your Business International," this multidisciplinary elective course is designed to help you understand and address the complex issues associated with business operations in today's global economy. The course **addresses trade transactions related to importing and exporting, logistical knowledge, as well as ethical issues that arise in international trade.**

You'll gain practical knowledge in Global Business Management, Global Marketing, Global Supply Chain Management, and Trade Finance. The course has two goals:

1. Prepare you for working in the global marketplace; and if you are interested, 2. Prepare you for the Certified Global Business Professional certification exam (CGBP) offered by North American Small Business International Trade Educators (NASBITE).

About Your Instructors

Frank Rydzewski brings 32 years of global business experience and 6 years of teaching global strategy and international business at the University of Iowa. He brings the tools of when, where, and how to go global.

With more than 30 years of practical business experience in operations, supply chain, and logistics, **Dan Curran** provides you with the mechanics of what it takes to make a company's goals become reality, while minimizing the risks of doing business globally.

The financial and professional expertise dealing in a global environment is provided by **Erik Lie, Professor and DEO of Finance at the University of Iowa.** Prof. Lie was recognized in Time Magazine's 2007 list of the 100 most influential people in the world for his work on option backdating in capital markets.

For More Information & Prerequisites

Registration begins November 14; to register, visit the course description page in our online course catalog ISIS, at <http://isis.uiowa.edu/courses>.

Contact Terry Boles at 319-335-0947 or email terry-boles@uiowa.edu for more information about this course.

Interested students must have taken 06T:120 (ENTR:3520) or 06J:125 (MGMT:3100) prior to enrolling or receive consent of the instructor.

